

RESUME

DYLLAN KHAWAM

CONTACT

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SUMMARY

Extensive background (9+ Years) in art direction, Graphic & Fashion Design. With a strong strength in visual presence, event management/coordination, I have vigorous understanding of design applications such as Adobe Photoshop, Illustrator, InDesign as well as non-digital art forms.

In 2019 awarded CFDA Future Graduate showcase, spotlighting the most exemplary graduate talent to the industry

Worked with multiple different brands in various industries and being able to successfully drive customer demand across platforms, both digitally and physically. Reaching millions of users internationally.

EDUCATION

Savannah College of Art & Design (SCAD)

B.F.A - Fashion Design & Marketing, Business Management

2015 - 2019 Savannah, GA - USA
Honors: Summa Cum Laude - Deans List

Notabilities

Council of Fashion Designers (CFDA) Future Graduate Showcase

H&M Design Award Nominee

IDA - International Design Award Nominee

SKILLS

Adobe Creative Suite, Photoshop, Illustrator, InDesign, Keynote, Shopify, Wordpress, AI Image Creation, AI SEO Optimization Integrated Marketing, Creative Strategy, Branding & Identity, Graphic Design, Concept Generation, Social Media, Patternmaking, Event Management, Project Management

WORK EXPERIENCE

ON - RUNNING

Retail Advisor

2024 - Present London

MustardBrandStudios

Graphic Designer - Freelance

2024 - 2025 London

- Strategic design: delivering solutions in brand, product, campaign and business design
- Brand Strategy & Identity, Go-To-Market, Business & Product Design for diverse clients within a fast paced environment - working on multiple projects simultaneously

VARIANT.

Founder & Creative Director

2020 - 2024 New York City & London

- Concept development to production realization
- Overseeing and working on product design, manufacturing, fulfilment & marketing
- Building a successful e-commerce store to ensure seamless customer experience throughout the product browsing to checkout process

Rebecca Minkoff

Product Designer

2019 - 2020 New York City

- Working with the RTW team to develop garment concepts and supporting visual graphics for social media and print designs
- Gathered customer behaviour to deliver optimized marketing assets to ensure a more successful CTR deliverables

FengChenWang

RTW Designer & Studio Assistant

2017 - 2021 New York City & London

- Menswear designer for RTW collections
- Content creation for social media platforms & E-Commerce
- Working back-end of Shopify in order fulfillment on major successful product launch
- Art directing & assisting in collaboration editorial campaigns (Nike & Converse)
- Creative directing for runway set design
- Assisting with runway organization, styling, preparations and adjustments of garments for the 2017 & 18 Mens NYFW

Rekonise

Co-Founder & Head of Design

2015 International

- Developed a tool that allows creators to increase their audience through social-gate unlocking
- Converting millions of website visits into active users
- Optimizing UI/UX and product offerings to monetize users on monthly subscription plans with 3.5 Million unique users per month on the platform

Selected.

Event Manager & Social Media Coordinator

2013 - 2017 Zurich & Berlin

- Responsible for management of social media and event planning
- Establishing a entertainment label at the leading restaurant, lounge & nightclub venue in Zurich
- Leveraged the success of these events & forming music festivals held in major European cities, now named "Selected Sessions"
- Selected's monthly market reach is 85+ Million users per month